CONSIDERATIONS ON USING KNOWLEDGE MANAGEMENT PRINCIPLES IN THE DEVELOPMENT OF E-LEARNING PLATFORMS

Ciprian Ioan CUCU
“1 Decembrie 1918” University, Alba Iulia, Romania c.ciprian@yahoo.com
Marian Pompiliu CRISTESCUC
“Lucian Blaga” University, Sibiu, Romania marian.cristescu@ulbsibiu.ro, mp_cristescu@yahoo.com
Laura Florentina CACOVEAN
“Lucian Blaga” University, Sibiu, Romania laura.cacovean@ulbsibiu.ro
Corina Ioana CRISTESCUC
C.S.I.E. Faculty – A.S.E., Bucharest, Romania ci_cristescu@yahoo.com

Abstract: Developed in the business sector, where it proved to increase employee motivation, enhance customer support services and overall business efficiency, Knowledge Management found its way to higher education institutions. This paper tries to argument the benefits of using KM principles when designing an e-learning platform as well as point out a few practical implementations.

Keywords: knowledge management, e-learning, higher education

References: