

EMOTIONAL KNOWLEDGE DYNAMICS

Professor Constantin BRĂȚIANU, Ph.D
Faculty of Business Administration
Academy of Economic Studies, Bucharest, Romania
cbratianu@yahoo.com

Abstract: The purpose of this paper is to present the place and role of emotional knowledge in the structure of the organizational intellectual capital. Western culture put the emphasis on the rational, cognitive knowledge and ignored almost completely emotional knowledge from science and decision making. According to Descartes, Cogito ergo sum! That means the preeminence of mind over the body, and the acceptance of the dualism of mind and body. By contrast, the Eastern culture put the emphasis on the oneness of body and mind, and thus the emotional knowledge became at least as important as the cognitive one. Emotional knowledge can be transformed into cognitive knowledge based on relation we do not know at this moment. Emotional knowledge is not the same with emotional intelligence. While emotional knowledge reflects a field of existing emotions and feelings, emotional intelligence reflects the capacity of processing both emotional and cognitive knowledge.

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