KNOWLEDGE MANAGEMENT AND ITS IMPACT ON EDUCATION AND LIFELONG LEARNING

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Abstract: Nowadays knowledge and its strategic applications have become a major source of competitive advantage for organizations, regions and countries. According to the complexity science approach KM regards to join all the capabilities (called by some authors “core competences”) such as to contribute for acquiring, creating, sharing, diffusing, utilizing, and storing knowledge among organizational members. Knowledge management seems to be one of the major factors for an organization long-run sustainable development and it plays a crucial role in developing a sustained competitive advantage for organizations, especially in a complex and dynamic environment.

We consider the results of our study just a starting point for possible future theoretical and empirical investigations. This paper seeks to develop in Romania a framework of knowledge internalization based on the learning cycle theory. We appreciate that such a study could be quite a useful approach for both the academic and business communities in our country.

Keywords: knowledge management, competitive advantage, education, lifelong learning, investment in education, knowledge-based society.

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