

IMPLEMENTING A LOGISTICAL MANAGEMENT WITH THE HELP OF ELECTRONIC COMMERCE

Florica BADEA
Constantin BAGU
Cristina BOLCAS

Ph.D., candidate, Academy of Economic Studies, Bucharest
badea_florica_2005@yahoo.com

Ph.D., professor, Academy of Economic Studies, Bucharest

Ph.D., candidate, Academy of Economic Studies, Bucharest
cristina.badeabolcas@yahoo.com

Abstract. The firm, considered to be a unitary system, disposes of a functioning mechanism defined by a few characteristics, which include:

- it is a unitary ensemble with an established juridical regime and a certain functional autonomy
- it has specific in and out parameters
- it is capable of self-adjusting its activity through its own management of informational links.

To do so, an important role is held by the analyses of the logistical system, which implies the component of logistics, and the physics and informational flow.

BIBLIOGRAPHY:

1. Rosca, Ion Gh, Bucur, C. M. Comertul electronic, concepte, tehnologii si aplicatii Ed. Economica, Bucuresti, 2004 (ISBN 973-590-989-8)
2. May P.,The Business of e Commerce,Cambridge University Press 2000
3. Rosca, I., Patriciu, V., Nastase, F., Paiu, O. and Stanciu, C. ORIZONT 2000 -Comert electronic contract de cercetare fazele I,II 2001.
4. Joan, Constantin D., Nedelcu, M. V. Managementul productiei Ed. Economica 2006
5. Dima, I.C. Logistica firmei, Bucuresti, Ed. Didadctica si pedagogica R.A.1996
1. Dima, I.C. Managementul productiei-teorie,studii de caz, lucrari practice, Craiova Ed. Arves 2006
6. Zorlentan, T. Managementul organizatiei, Bucuresti, Ed.Holding Reporter 1996
7. Moldoveanu, G. Conducerea operativa a productiei, Ed. Ase Buc.1993
8. Nicolescu, O., Verboncu, I. Managementul Organizatiei, Editura Economica, Bucuresti, 2007
9. Triolaire, G. L'entreprise et son environnement economique, Editions D'organisation, Paris 1995