

THE ROLE OF ENTREPRENEURSHIP IN EUROPE FROM A GEOPOLITICAL PERSPECTIVE

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Abstract: *The entrepreneurship activity is closely linked with the evolution and dynamics of the environment in which is developed, depending of all its factors, economic, social, cultural, etc., this aim of this study is to highlight the overall role of entrepreneurship in the European context from a geopolitical perspective. The European Union has a great innovative potential, due to the presence of creative people. Europe has a long tradition in producing famous inventions, creating one of the world's largest single market, where the products and services can be widely marketed.*

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