

## CONSIDERATIONS ON USING KNOWLEDGE MANAGEMENT PRINCIPLES IN THE DEVELOPMENT OF E-LEARNING PLATFORMS

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**Abstract:** Developed in the business sector, where it proved to increase employee motivation, enhance customer support services and overall business efficiency, Knowledge Management found its way to higher education institutions. This paper tries to argue the benefits of using KM principles when designing an e-learning platform as well as point out a few practical implementations.

**Keywords:** knowledge management, e-learning, higher education

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