KNOWLEDGE SHARING RISKS IN COLLABORATIVE ENVIRONMENTS

Lucian HANCU

Ph.D., "Babes-Bolyai" University, Cluj-Napoca lucian.hancu@econ.ubbcluj.ro

Abstract: Knowledge Management deals with a multitude of tasks that range from the representation to the evolution of knowledge in its various forms. Understanding the way in which knowledge is used contributes to the improvement of the Knowledge Management Systems at the organizational level. This paper aims at investigating the risks that appear in the process of Knowledge Sharing when two or more distinct companies with different enterprise cultures collaborate, as in the form of a Virtual Enterprise or a recently-completed Merger or Acquisition. We consider the risks identified in the research literature that are linked to the Knowledge Sharing Process in Virtual Organizations and discuss to which extent these risks might appear during the integration process of both Mergers and Acquisitions. An Automatic Supervisor Module of a Knowledge Management System is subsequently presented, with the purpose of continuously monitoring these risks and promoting the sharing of knowledge within a collaborative context.

Keywords: Knowledge Management, Knowledge Sharing, Virtual Organizations, Mergers and Acquisitions

Bibliography:

- 1. Birkinshaw, J. Why is Knowledge Management so Difficult?, Business Strategy Review 2001, Volume 12 Issue 1, pp. 11-18, http://faculty.london.edu/jbirkinshaw/assets/documents/64why_is_knowledge_manag_so_difficult.pdf accessed on 21/09/2010.
- 2. Hancu, L. Pruning Decision Trees for Easing Complex Strategic Decisions, International Workshop in Collaborative Systems and Information Society, Babes-Bolyai University, October 2008.
- 3. Jones, K. Mergers & Acquisitions: A snapshot of a SPECIAL pre and post M&A process, Munich Personal RePEc Archive, http://mpra.ub.uni-muenchen.de/18500/, accessed on 03/09/2010.
- 4. Jurisica, I., Mylopoulos, J., and Yu, E. Using Ontologies for Knowledge Management: An Information Systems Perspective, Annual Conference of the American Society for Information Science, Washington D.C., November 1999.
- 5. Kale, P., Singh., H., Raman, A.P. Don't Integrate Your Acquisitions, Partner with Them, Harvard Business Review, December 2009.
- 6. Kanter, R. M. Mergers that Stick, Harvard Business Review, October 2009.
- 7. Lee, E. J., Jang, J. W. Profiling good Samariteans in online knowledge forums: Effects of affiliative tendency, self-esteem, and public individuation on knowledge sharing, Computers in Human Behavior, Elsevier, 26 (2010), pp. 1336-1344.

- 8. Maslach, C., Stapp, J., and Santee, R. Individuation: Conceptual analysis and Assessment, Journal of Personality and Social Psychology, (1985) 49, 729–738.
- 9. You, T., Zhu., Z., and Yu, Z. Analysis and Assessment of Knowledge Sharing Risk in the Virtual Enterprise, Proceedings of the 9th Joint Conference on Information Sciences, 2006, Taiwan, ttp://www.atlantis-press.com/php/download_paper.php?id=272 accessed on 06/09/2010.